



Marketing, Media, Integrated Communications & Public Outreach



## Ericka Aviles Consulting

Ericka Aviles Consulting (EAC) is an award-winning boutique, female-owned and powered consulting firm specializing in digital communications, marketing, and community relations. We've been bridging language gaps for businesses, institutions, non-profits, and government organizations through authentic, tailored outreach strategies for over a decade.

Our diverse portfolio includes statewide and regional education and health campaigns, sports marketing, civic engagement, infrastructure projects, and non-profit initiatives, solidifying our reputation as the go-to agency in this space.

## Latinas in Power

EAC Owner, Ericka Aviles, is also founder of Latinas in Power (LIP), an organization that grew out of a need amongst Latinas in Nevada. Since 2016, over 1,000 members have joined us and grown across the state! Our team has strategically curated hundreds of events, conversations, and partnerships to help elevate Latinas and open doors for one another, as well as meaningfully connect our partners with these key community networking organizations of influential Latinas. LIP continues to redefine empowerment and make every story count through our strong community network.

## About Ericka

Founder, Ericka Aviles, a respected thought leader of the Southern Nevada community is deeply committed to giving back. She created Latinas in Power, a professional statewide network empowering Latina professionals, and serves as a member of various organizations including the International Women's Forum Nevada Chapter, the Vegas Chamber Executive Women's Council, the Poder Council, as well as the Belonging Advisory Council for the Discovery Children's Museum. Ericka's extensive network and community involvement reflect her dedication to making Nevada a better place to live, work, and play.

## Key Services

INTEGRATED COMMUNICATIONS & MARKETING

PUBLIC RELATIONS

COMMUNITY OUTREACH & ENGAGEMENT

MULTILINGUAL SOCIAL MEDIA

MEDIA BUYS & PLACEMENT CONSULTING

## Why Work With EAC

Our team is the go-to agency in the state of Nevada with a solid and proven track record. We pride ourselves on our can-do attitude and hard work, our access and integral partnerships developed, and tried and true tactics to meaningfully communicate with our community. We are ready to collaborate with you and your team and offer a comprehensive suite of services designed to elevate your organization's brand in our community and exceed your goals. We look forward to collaborating with you!

*Connect with us!*

